

Gesellschaft für Unternehmensgeschichte e.V.

## CALL FOR PAPERS

Joint Conference organized by

### **Joint Conference Association of Business Historians (ABH) and Gesellschaft für Unternehmensgeschichte (GUG)**

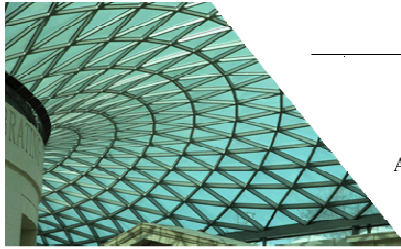
**27-28 May 2016**

**Humboldt-University Berlin, Germany**

On the 27-28 May 2016 the Association of Business Historians and the German Business History Society will hold a joint conference at the Humboldt University Berlin, Germany.

The theme is '**Creativity and Entrepreneurship in the Global Economy**'. The importance of the topic has made it a widely studied subject by scholars in many academic fields. The primary aim of this conference is to encourage specific business history contributions to the subject. Submissions of papers and sessions of interest include, but are not limited to:

- The Evolution of Creative industries
- Multinationals in the Creative Industries and the Global Economy
- Globalization, Imperialism and Creativity
- Creative Solutions to Crisis
- Entrepreneurship and Innovation
- Governments and Barriers to Creativity
- Institutional Sources of Creativity
- Financial creativity and Global Markets
- Creative Networks
- Managing for Creativity
- Producer-User Relations in the Creative Process
- Creative International Diversification Strategies
- Creative Governance Structures
- The Financing of Creative Industries
- SMEs and the Creative Industries
- Creativity, Gender, and Globalization
- Creativity, Globalization and Ethnic Minorities
- Creative industries in Developing Countries



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Organizers also welcome papers on any topic related to business history, even where it does not focus on the conference theme, and on any time period or country.

Proposals are welcomed for either individual papers or entire sessions (each of normally one-and-a-half hours). Each paper proposal should include a one page abstract, a list of 3 to 5 keywords, and a one-page CV. Proposals for sessions should also include a cover letter containing a title, and one-paragraph of session description.

The programme committee consists of: Hartmut Berghoff (GHI Washington), Lucy Newton (Henley Business School), Alexaner Nützenadel (Humboldt-University), Teresa Silva de Lopes (University of York), and Andrea Schneider (GUG).

If you have any questions please contact:

[teresa.lopes@york.ac.uk](mailto:teresa.lopes@york.ac.uk) or [ahschneider@unternehmensgeschichte.de](mailto:ahschneider@unternehmensgeschichte.de).

The deadline for submissions is 15 December 2015. Please send them to Andrea Schneider **Email:** [ahschneider@unternehmensgeschichte.de](mailto:ahschneider@unternehmensgeschichte.de)